



## **Lake of the Ozarks Bikefest Committee**

### **Authorization for Use of Lake of the Ozarks Bikefest Intellectual Property**

Sponsors and Passport Sponsors are the only businesses officially granted authorization for the use of Lake of the Ozarks Bikefest intellectual property, including but not limited to the event logo and name, for promotional purposes. This authorization is exclusively extended to current Bikefest sponsors and passport sponsors, subject to the terms outlined herein.

Lake of the Ozarks Bikefest is a trademarked event organized and managed by the Lake of the Ozarks Bikefest Committee. As such, we understand the importance of protecting our intellectual property rights while fostering positive relationships with our sponsors and participants.

Authorized use of Lake of the Ozarks Bikefest intellectual property is limited to promotional activities directly related to the event. This includes, but is not limited to, advertising, marketing materials, merchandise, and online promotions. It is imperative to adhere to the following guidelines:

Only registered sponsors and passport sponsors of Lake of the Ozarks Bikefest are permitted to utilize the event logo and name for promotional purposes.

The use of our intellectual property must accurately represent the nature of the sponsorship or participation and must not imply endorsement or affiliation beyond the scope of the event.

Any alteration or modification of the event logo or name is strictly prohibited without prior written consent from the Lake of the Ozarks Bikefest Committee.

Unauthorized use of Lake of the Ozarks Bikefest intellectual property is strictly prohibited.

This authorization is granted with the understanding that all promotional materials featuring our intellectual property will be produced and distributed in accordance with applicable laws and regulations. Additionally, we reserve the right to revoke this authorization at any time if the terms outlined herein are not upheld.



Should you require further clarification or wish to request permission for specific promotional activities, please do not hesitate to contact us.

All media or outside businesses must request in writing permission to use any Lake of the Ozarks Bikefest intellectual property and be granted permission in writing before use. Unauthorized use of Lake of the Ozarks Bikefest intellectual property is strictly prohibited and may result in legal action.

Thank you for your cooperation and support in ensuring the integrity of Lake of the Ozarks Bikefest intellectual property.

Sincerely,

Lake of the Ozarks Bikefest Committee

Heather Brown, President

Heather@FunLake.com